

For Immediate Release

MARCOLIN AND GUESS FURTHER EXTEND THEIR EYEWEAR LICENSING AGREEMENT THROUGH 2040

Longarone/Milan, 3 June 2025 — **Marcolin** and **GUESS?, Inc.** announce today the **early renewal** of their exclusive licensing agreement for the design, production and worldwide distribution of GUESS and Marciano sunglasses and eyeglasses.

The **partnership**, already lasting until 2030, has been further extended **until 2040**, strengthening the excellent relationship between the two companies. Since over 30 years, GUESS has represented the pillar brand in the **premium segment** for Marcolin, with a wide range of eyewear that perfectly embodies the core values of the brand, with timeless and stylish designs. Classic GUESS shapes are updated with a modern twist using daring colour combinations, sparkling glitters, exotic animal prints and reflective mirrored shades for head turning styles to wear all season long.

Fabrizio Curci, Marcolin CEO & General Manager, commented: *“We are truly excited about this early renewal agreement, as it reaffirms the strength and significance of our collaboration with GUESS, one of our pillar brands and a globally renowned lifestyle icon. Renewing ahead of schedule is a strong vote of confidence in the work we are doing, and we take great pride and commitment in continuing this journey together with the GUESS family”.*

Paul Marciano, Co-founder & Chief Creative Officer of GUESS?, added: *“By extending our agreement with Marcolin, we are positioned to be collaborating together for almost half a century! This is truly a testament to the commitment and enormous trust we have in their partnership. I am excited about the successful future we will have together.”*

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million.

About Guess?

Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. On April 2, 2024, the Company acquired all the operating assets and a 50% interest in the intellectual property assets of New York-based fashion brand rag & bone, a leader in the American fashion scene, directly operating stores in the U.S. and in the U.K., and also available in high-end boutiques, department stores and through e-commerce globally. As of February 1, 2025, the Company directly operated 1,070 retail stores in Europe, the Americas and Asia. The Company's partners and distributors operated 527 additional retail stores worldwide. As of February 1, 2025, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the Company, please visit www.guess.com.

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