

# CooperVision Expands Plastic Neutral Contact Lens Initiative into Hong Kong, Premieres New Video in Series

**TORONTO, ON - Aug. 4, 2025**—CooperVision announced today the expansion of its plastic neutral contact lens initiative to include Hong Kong. With the addition of this latest market, eye care professionals and contact lens wearers in 34 countries and territories are now helping make a positive impact on People + Planet, simply by prescribing and wearing CooperVision's participating contact lenses.\*1

CooperVision's partnership with Plastic Bank® began in 2021, making it the first contact lens manufacturer to provide a full range of plastic neutral lenses. Through this collaboration, CooperVision funds the collection and recycling of ocean-bound plastic equivalent to the weight of plastic used in participating products sold and distributed across participating countries. To date, the program has prevented the equivalent of more than 513 million plastic bottles from entering the world's oceans.

"With every expansion, we can make an even bigger difference. Our plastic neutrality initiative is a powerful example of what we can achieve when we work together," said Aldo Zucaro, Senior Director, Corporate Responsibility, CooperCompanies. "Thanks to the continued support of eye care professionals and wearers around the world—now including Hong Kong—we're turning everyday actions into meaningful impact for the environment and communities in need."

In addition to the environmental benefits, CooperVision's plastic neutrality initiative elevates the lives of Plastic Bank collector members in hundreds of coastal communities.<sup>3</sup> In exchange for the ocean-bound plastic waste they collect, adults receive credits to purchase goods and services, including health, work and life insurance, digital connectivity, grocery vouchers, school supplies, and more.<sup>4</sup> A vision care program provides vision screenings and vouchers for complimentary eye examinations and glasses for eligible Plastic Bank collection members.<sup>5</sup>

A companion video series educates viewers on CooperVision's partnership with Plastic Bank, including a new episode titled "Bigger Than Bottles," which provides an overview of the initiative and its impact on the people of Bali. Additional videos focus on a day in the life of a collector member and the journey of a plastic bottle through collection, processing, and reuse. All available episodes can be viewed at CooperVision & Sustainability. New videos highlighting different aspects of the plastic neutrality initiative with Plastic Bank will continue to premiere over the coming months.

For more information about CooperVision's commitment to sustainability, visit coopervision.com/about-us/coopervision-sustainability.

\* Plastic used in participating CooperVision soft contact lens products is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink). The determination does not include plastic used during the manufacturing process

for both these products and their packaging.

- † Range defined as all 1 day brands and segments: sphere, toric and multifocal.
- ‡ CooperVision, through its collaboration with Plastic Bank, has collected and converted approximately 10.26M kg of plastic destined for waterways as of April 2025. Using Plastic Bank's metric of 1kg of plastic equaling 50 standard 202mm bottles, that will be the equivalent of approximately 513M plastic bottles not reaching our oceans.

#### References

- 1 CVI data on file, 2025.
- 2 CVI data on file, 2021, 2020-2020 Plastic Bank Contract Agreement.
- 3 CVI data on file as of 04/2025.
- 4 How Plastic Bank Works. A Social Fintech | About Us | Plastic Bank. Accessed March 18, 2025.
- 5 Plastic Bank data on file, 2024.

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## **About CooperVision**

CooperVision, a division of CooperCompanies (Nasdaq: COO), is one of the world's leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit <a href="https://www.coopervision.com">www.coopervision.com</a>.

### **About CooperCompanies**

CooperCompanies (Nasdaq: COO) is a leading global medical device company focused on helping people experience life's beautiful moments through its two business units, CooperVision and CooperSurgical. CooperVision is a trusted leader in the contact lens industry, helping to improve the way people see each day. CooperSurgical is a leading fertility and women's healthcare company dedicated to putting time on the side of women, babies, and families at the healthcare moments that matter most. Headquartered in San Ramon, Calif., CooperCompanies has a workforce of more than 16,000, sells products in over 130 countries, and positively impacts over fifty million lives each year. For more information, please visit <a href="https://www.coopercos.com">www.coopercos.com</a>.

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