

alain mikli
paris

Ray-Ban

**WHEN OPPOSITES ATTRACT: ALAIN MIKLI X RAY-BAN
TWO ICONS. ONE VISION. ZERO RULES.**



Milan, September 2025. When two eyewear rebels meet, something unexpected happens.

Alain Mikli and Ray-Ban, different by nature, united by vision, crash their worlds together in a Fall/Winter limited-edition capsule, launched in Paris and available exclusively in Alain Mikli and Ray-Ban stores.

Originally born in the late '90s, this rare alliance is back: sharper, bolder, and louder than ever. The new collection reimagines the iconic silhouette that started it all and introduces new, original shapes that fuse Mikli's avant-garde daring with Ray-Ban's timeless heritage and pop-culture eminence.

Each frame is a clash of contrasts: chaos meets control, rebellion meets legacy, design meets disruption, yet the result is as cohesive as it is characterful. With fearless profiles and a colour palette only Mikli could dream up, every piece pulses with creative tension.

And for the first time ever, the drop features a never-before-seen red Ray-Ban logo, the final seal on a collaboration made for those who dare to see the world differently.

Two legends. One story.

Made for those who never look twice the same way.