

## PRESS RELEASE

*For immediate release*

### Doyle Optometrists and Opticians Acquires Pierre Roy Opticien in Neufchâtel

Québec City, October 8, 2025 — Doyle Optometrists and Opticians is proud to announce the acquisition of Pierre Roy Opticien, a clinic established in Neufchâtel since 1999. This acquisition **brings the group's total number of boutiques to 26**, confirming the **continued growth** of its network.

As part of this transaction, **optometrist Dr. Pascal Desjardins**, who has been practising with the Doyle group for several years, has become **co-owner** of the boutique. He continues his commitment to the network alongside an **experienced and dedicated team**, with whom he will keep providing **high-quality eye care**.

Several **improvements have been made to the clinic** to enhance the client experience and create an even more welcoming work environment.

Well established in the Québec City region since 2018 with three boutiques located in **Sainte-Foy, Saint-Roch and Lebourgneuf**, the Doyle group is **strengthening its local presence** and responding to **growing regional demand** for quick, personalized access to quality eye care.

“We’re thrilled to continue growing in the Québec City region while remaining true to our business model based on collaboration with local co-owners like optometrist Dr. Pascal Desjardins,” explains Patrick Doyle, President.

“This model, which combines autonomy with support, allows each co-owner to be fully involved in their boutique while benefiting from the expertise and guidance of our head office.”

This acquisition is part of a **carefully planned expansion strategy** combining **organic growth** and **targeted acquisitions**. Other initiatives are currently under review and are expected to take shape **as early as 2026** under the leadership of President **Patrick Doyle** and Vice President and **optometrist Karl Brousseau**.

**About Doyle:**

Founded in 1978, Doyle remains one of the last groups in the industry to be 100% owned by Quebec professionals. Today, Doyle operates 26 boutiques from Montréal to Québec City, employing more than 325 professionals and staff.

Recognized for its human-centred and innovative approach to eye care, Doyle relies on local co-ownership and interdisciplinary collaboration to provide high-quality, accessible optometric care focused on each client's visual well-being.

**Media contact:**

Catherine Quintal, Marketing Director

[cquintal@doyle.ca](mailto:cquintal@doyle.ca)

[www.doyle.ca](http://www.doyle.ca)