

EssilorLuxottica and Burberry announce licensing partnership renewal

Paris, France and London, United Kingdom (18 December 2025) – EssilorLuxottica and Burberry today announced the renewal of their licensing agreement for the development, production and global distribution of eyewear under the Burberry brand.

The existing agreement, expiring on December 31, 2025, has been extended through December 31, 2035.

Building on a shared legacy of creativity, craftsmanship and innovation, the renewal reinforces a long-standing partnership between the two companies that has flourished since 2006.

“We are delighted to extend our two-decade partnership with Burberry, a creative journey that has brought to life collections infused with Burberry’s timeless sophistication and uniquely British allure. As we look ahead to the next chapter of crafting Burberry-branded eyewear, EssilorLuxottica is thrilled to deepen its collaboration with one of the world’s most admired luxury houses”, commented Francesco Milleri, Chairman and CEO of EssilorLuxottica.

Joshua Schulman, CEO of Burberry, added *“We are thrilled to continue our longstanding partnership with EssilorLuxottica, building on a relationship grounded in craftsmanship, design and innovation. Together, we will capture the spirit of our timeless British luxury brand expression as we bring more iconic Burberry eyewear collections to customers around the world.”*

EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of advanced vision care products, eyewear and med-tech solutions. The Group is home to the most innovative lens technologies, including Varilux, Stellest and Transitions, iconic brands such as Ray-Ban, Oakley and Supreme, top-selling smart eyewear products including Ray-Ban Meta, Oakley Meta Vanguard and Nuance Audio, the most desired luxury licensed brands and world-class retailers including Sunglass Hut, LensCrafters, Vision Express and Apollo. With over 200,000 employees, 600 operations facilities and near 18,000 stores, the Group generated consolidated revenue of Euro 26.5 billion in 2024. EssilorLuxottica trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. www.essilorluxottica.com

Burberry

Burberry is a British luxury brand headquartered in London, UK. Founded in 1856, Burberry is listed on the London Stock Exchange (BRBY.L) and is a constituent of the FTSE 100 index. BURBERRY, the Equestrian Knight Design, the Burberry Check and the Thomas Burberry Monogram and Print are all trademarks belonging to Burberry.

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