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mydryeye announces streamlined membership structure: one tier with unlimited benefits

(Calgary, Alta.), – [mydryeye](#) is unveiling a major update to its membership program to better serve our community and simplify access to resources. To enhance the experience for mydryeye members, we are combining all tiers into one comprehensive membership. This change strengthens the dry eye community by ensuring equal access to education, resources, and networking opportunities.

“Our goal is to make membership simple, valuable, and accessible,” says Teresa Sebastian, Chief Operating Officer at Eye Care Edge and Eye Recommend. “By consolidating tiers, we’re ensuring that every member receives the best possible experience and benefits, while continuing to foster growth and innovation in the dry eye community.”

mydryeye’s new membership structure provides access to an all-inclusive suite of benefits designed to support optometric practices and professional growth:

- Early bird Dry Eye Summit tickets
- \$50 Dry Eye Summit ticket discount
- Unlimited Clinic Locator profiles, complete with images and in-office treatments
- Full use of the Learning Management System (LMS)
- Live webinars and recordings
- Access to past Dry Eye Summit footage
- Exclusive articles and members-only resources
- Be the first to learn about new developments in the industry and the Canadian marketplace

This new membership model ensures every member enjoys the full range of tools and resources without the complexity of multiple tiers. Membership is valid for two years, aligning with our biennial Dry Eye Summit schedule.

For existing mydryeye members, no action is required. All current members will automatically have these new benefits unlocked for the remainder of their membership term.



For more information or to renew your membership, visit www.mydryeye.ca.

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Eye Care Edge empowers eye care professionals to break barriers, elevate patient care, and redefine success in their practices. Under Eye Care Edge, you'll find a diverse community of initiatives: Eye Care Collective, mydryeye, MyMyopia, and Jobs4ECPs. Together, we drive creativity, progress, and growth within the industry, empowering eye care professionals to reach new heights.