

• MEDIA RELEASE •

Alcon Debuts Groundbreaking PRECISION7 in Canada, a One-Week Replacement Contact Lens to Start and End Every Week Fresh

- **PRECISION7, a new one-week replacement lens, provides 16 hours of outstanding comfort and precise vision even on day 7¹**
- **Features world's first ACTIV-FLO System specially designed for one-week optimal performance²**
- **Now available in Canada, PRECISION7 broadens existing WaterInnovations portfolio, addressing the need for 16 hours of outstanding comfort and affordability when a daily disposable lens is not an option^{1,3}**

[CANADA, February 2, 2026] – Alcon (SIX/NYSE: ALC), the global leader in eye care dedicated to helping people see brilliantly, today announced the Canadian launch of PRECISION7[®] sphere and toric, the only one-week replacement contact lens with the revolutionary ACTIV-FLO[®] System^{2,5} that provides 16 hours of outstanding comfort and precise vision, even on day 7.¹ The lenses will be commercially available in Canada in February.

While nearly nine out of ten Eye Care Professionals (ECPs) believe daily disposable lenses are better overall for their patients, more than half of new patients are still being fit in reusable lenses due to cost considerations.^{3*} Most optometrists agree that a one-week contact lens replacement schedule would be more intuitive for patients, as compared to a two-week replacement schedule.⁴

PRECISION7 offers a breakthrough in comfort performance and an easy to remember replacement schedule when daily disposables are not an option.^{1,3-4*}

"The launch of PRECISION7 reaffirms our commitment to improving the patient experience with impactful innovation," said Vanessa Johari Hansen, Country Business Unit Head, Vision Care, at Alcon Canada. "Alcon is creating a new category and with PRECISION7, patients can experience the world's first contact lens with ACTIV-FLO System that continuously moisturizes the lens surface for 7 days,² offering 16 hours of outstanding comfort and precise vision¹ with an intuitive replacement schedule."⁴

The groundbreaking innovation of the ACTIV-FLO System in PRECISION7 is a unique combination of a water-loving moisturizing agent embedded in the lens matrix and a proprietary replenishing agent that is continually released to moisturize the surface for 7 days.^{2,5}

“Compliance is one of the biggest challenges we see in contact lens wear,” said Dr. Kenton Fredlund, Optometrist at FYidoctors. “Having an option like PRECISION7, that aligns naturally with how patients think about time and replacement can make a meaningful difference in their overall contact lens wearing experience.”

With PRECISION7, patients can pick their preferred day of the week to replace their contact lenses to *start and end every week fresh™*. The launch of PRECISION7 marks the newest addition to the Alcon WaterInnovations™ portfolio of contact lenses. PRECISION7 sphere and toric will be available in Canada beginning February 2, 2026. See product instructions for complete wear, care, and safety information. For more information, please visit <https://www.myalcon.com/ca/professional/contact-lenses/weekly/precision7/> and <https://www.myalcon.com/ca/professional/contact-lenses/weekly/precision7-for-astigmatism/>.

About Alcon

Alcon helps people see brilliantly. As the global leader in eye care with a heritage spanning over 75 years, we offer the broadest portfolio of products to enhance sight and improve people’s lives. Our Surgical and Vision Care products touch the lives of people in over 140 countries each year living with conditions like cataracts, glaucoma, retinal diseases and refractive errors. Our more than 25,000 associates are enhancing the quality of life through innovative products, partnerships with Eye Care Professionals and programs that advance access to quality eye care. Learn more at <https://www.alcon.ca>.

About WaterInnovations™ Contact Lenses

The Alcon WaterInnovations portfolio of contact lenses harnesses the power of water for 1 day, 1 week, 1 month to deliver comfort for how we use our eyes today^{1,7-9}, helping to outsmart Digital Device Dryness and many other challenges today’s patients face. PRECISION7 is the latest contact lens in Alcon’s WaterInnovations contact lens portfolio, joining additional proprietary lenses DAILIES TOTAL1®, PRECISION1®, and TOTAL30®.

References

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3. Alcon data on file, 2022.
4. Based on a survey of 500 US optometrists who fit contact lenses; Alcon data on file, 2023.
5. Phan CM, Chan VWY, Drolle E, et al. Evaluating the in vitro wettability and coefficient of friction of a novel and contemporary reusable silicone hydrogel contact lens materials using an in vitro blink model. Cont Lens Anterior Eye. 2024.
6. In a survey of 500 eye care practitioners and 500 contact lens wearers in the US; Alcon data on file, 2023.
7. Fogt J, Patton K. Long day wear experience with water surface daily disposable contact lenses. ClinOptom. 2022(14):93-99.

8. Perez-Gomez I, Giles T. European survey of contact lens wearers and eye care professionals on satisfaction with a new water gradient daily disposable contact lens. ClinOptom. 2014;6:17-23.
9. In a clinical study wherein patients (n=66) used CLEAR CARE solution for nightly cleaning, disinfecting, and storing; Alcon data on file, 2021.

*Based on agreement with the statement "I believe daily disposable lenses are better for my patients overall."

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