

CALVIN KLEIN EYEWEAR WINS THE MIDO CSE AWARD 2026

Marchon Eyewear, Inc. is proud to announce that Calvin Klein Eyewear's CK25548 has won the CSE - Certified Sustainable Eyewear Award 2026 at [MIDO](#) | Milano Eyewear Show, which took place from January 31 to February 2, 2026, in Milan, Italy.



Marchon's **Calvin Klein CK25548** won in the **FRAMES** category for successfully combining design and sustainability. Crafted from Acetate Renew - made from a blend of bio-based and certified recycled materials – this optical style features a navigator-shaped front. Its broad, statement-making construction is enhanced with a new temple design lasered with all-over monogram pattern and complete with a square CK Emblem logo. Available in Black and three transparent colorways: Brown, Khaki and Blue.

Following last year's Marchon wins in the Sunglasses and Cases categories, this new award represents yet another milestone for the EYES ON TOMORROW® platform and a prestigious recognition of the outstanding work of everyone involved.

For the fourth edition of [CSE AWARD - Certified Sustainable Eyewear](#), an international jury of experts has evaluated, using **specific criteria you can find in the regulation**, if the candidate products from the exhibitors are made with recycling materials, reducing consumption during production and distribution processes, valuing the supply chain, cutting waste, using renewable energy etc.