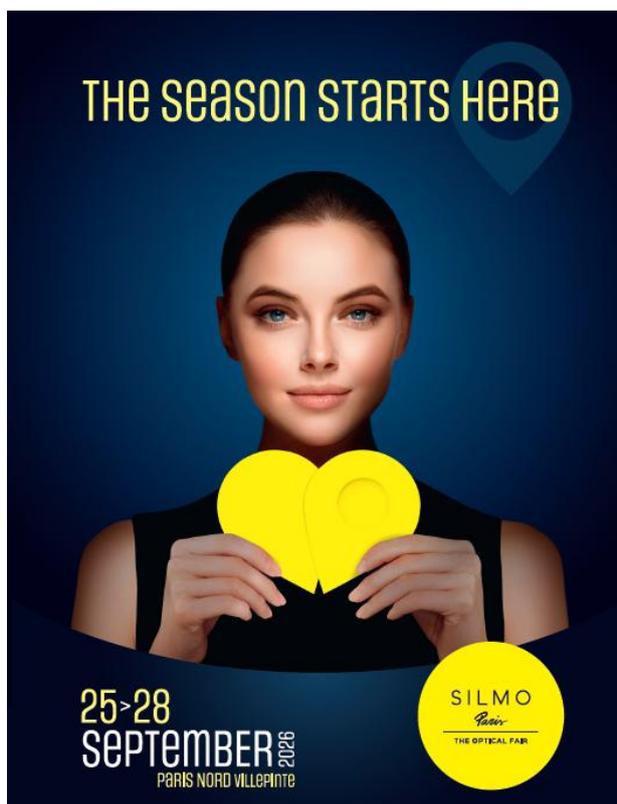




SILMO Paris 2026

A new vision takes shape

From 25 to 28 September 2026 at Paris Nord Villepinte,
SILMO Paris unveils a new expression of its identity.



A new manifesto. A new visual embodiment. The same ambition: to be the starting point for major transformations across the global optics and eyewear industry.

“The season starts here” – with this powerful signature, SILMO Paris reaffirms its role: a place where ideas emerge, trends are anticipated and the future of the sector takes shape.

SILMO Paris is that strategic moment when the entire global optical industry gathers, at the beginning of each autumn, to set the tone for a new season.

More than a show: a landmark. An accelerator. A space where creativity, expertise, technological innovation and forward-looking vision intersect.

| 2026: New Technological Frontiers and Profound Transformations

In response to the rise of artificial intelligence, the growing prominence of connected eyewear and the transformation of consumer behaviours, SILMO Paris places anticipation at the heart of its 2026 edition.

SILMO NEXT establishes itself as the show’s strategic hub — a space dedicated to understanding ongoing transformations and projecting the future evolution of the sector.

Its Tech Village will bring together start-ups, technology companies and international experts around key structural challenges: artificial intelligence, data & personalization, smart eyewear, visual health, connected services...

A space for demonstrations and dialogue where the sector's business models and professional practices are being reshaped.

[SILMO NEXT](#)
[What shaped SILMO Paris 2025](#)



[SILMO NEXT – Its White Paper](#)
[Smart eyewear, AI, a new strategic landscape: an essential forward-looking report](#)



| Innovation, but also Creation

While 2026 marks a major technological acceleration, SILMO Paris reaffirms its role as the international stage for optical creation.

Eyewear now goes far beyond its primary function: it embodies an aesthetic, asserts an identity and expresses a vision. Design, materials, creative expressions, emerging influences — SILMO Paris stands as the international observatory of trends. Each edition unveils collections and creative approaches that leave a lasting mark on the industry.

At the crossroads of innovation and creation, SILMO Paris sets the pace and brings together, in one place, everything that will shape the coming season.

In 2026, more than ever, it all starts here.
Join us from 25 to 28 September at Paris Nord Villepinte.

SILMO Paris, key figures :

- **33,000 visitors** from over **140 countries**
- **75,000 sqm** of exhibition space
- **900 exhibitors**

SILMO PARIS IN [PICTURES](#)

