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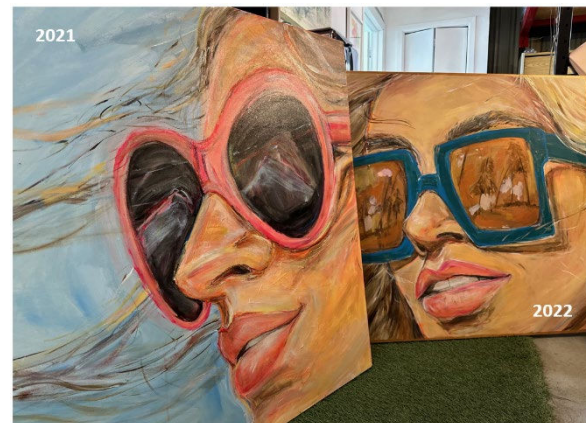
**When Art meets Vibrant colours: Transitions® Unveils New Collaboration with Canadian Artist AnnLo for Color Touch™ Launch**

**Montréal, Québec – May 20 2026 –**

Transitions® proudly announces a new creative collaboration with renowned Canadian and Québec-based artist AnnLo, celebrating the launch of the brand-new Transitions® Color Touch™ lenses. The partnership brings together optical innovation and contemporary art through a custom canvas inspired by colour, style, and self-expression.

Following a successful collaboration in 2021 and 2022 - which included three distinctive canvases inspired by Transitions® Amethyst GEN 8, Transitions® XTRActive® New Generation, and Transitions® XTRActive® Polarized lenses -this latest project marks a natural evolution of a shared creative vision.

Known for her expressive portraits and her unique ability to bring faces to life through colour and frames, AnnLo's artistic universe closely mirrors the spirit of Transitions®. Colour has always been central to her work, just as it has been at the heart of Transitions® innovation for over 35 years.



To mark the arrival of Transitions® Color Touch™, AnnLo is developing a brand-new, one-of-a-kind canvas inspired by the new Transitions® Color Touch™, palette and effects of the lenses. Created over the months of May and June, the artwork will explore colour as both an emotional and stylistic statement—reflecting how lenses can become an extension of personal identity.

Throughout the collaboration, AnnLo will offer glimpses into her creative process, sharing the evolution of the artwork and the inspiration behind it. The multi-week creation period underscores the shared values of craftsmanship, creativity, and attention to detail that define both AnnLo's work and the Transitions® brand.

**More details on the AnnLo x Transitions® Color Touch™ collaboration will be shared throughout the spring are available at [TransitionsOpticalCanada-FacebookPro](#)**

**About the Transitions® Brand**

Transitions®, part of the EssilorLuxottica group, has been pioneering light modulation for more than 30 years. With over 1,400 patents and patent applications, today it is the leading brand of the dynamic lenses category recommended by eyecare professionals worldwide and worn by more than 60 million people. Transitions® features a full portfolio of light-responsive lenses that seamlessly adapt to changing light situations, from clear indoor to dark outdoors. [Transitions Lenses | Light Intelligent Photochromic Lenses](#)

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