

## **PRESS RELEASE**

*For immediate release*

### **Doyle Optometrists and Opticians Expands into the Outaouais Region**

Quebec City, May 13th, 2026 — Doyle Optometrists and Opticians is proud to mark its entry into the Outaouais region with the recent opening of its 27th location in the Aylmer sector. This opening is part of the company's continued, sustained growth.

Two well-established local professionals are joining the project as co-owners: Dr. Janie Boucher, optometrist, and Édith Métayer, dispensing optician.

“We are very pleased to continue our development by establishing ourselves in the Outaouais region, a rapidly growing area, while remaining true to our business model founded on collaboration,” said Patrick Doyle, President.

This partnership reflects a core pillar of Doyle's business model, which aims to allow professionals to focus fully on their patients and clientele. This approach has enabled the company to grow steadily across Quebec while maintaining strong local roots.

“This model, which combines autonomy with support, allows each co-owner to be actively involved in their boutique while benefiting from the expertise and guidance of our head office.”

This opening is part of a rigorous expansion strategy combining organic growth and targeted acquisitions. Additional projects will be announced in spring 2026 under the leadership of President Patrick Doyle and Vice-President Karl Brousseau, Optometrist.

**About Doyle:**

Founded in 1978, Doyle remains one of the last groups in the industry to be 100% owned by Quebec professionals. Today, Doyle operates 27 boutiques from Montreal to Quebec City, employing more than 350 professionals and staff.

Recognized for its human-centred and innovative approach to eye care, Doyle relies on local co-ownership and interdisciplinary collaboration to provide high-quality, accessible optometric care focused on each client's visual well-being.

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