

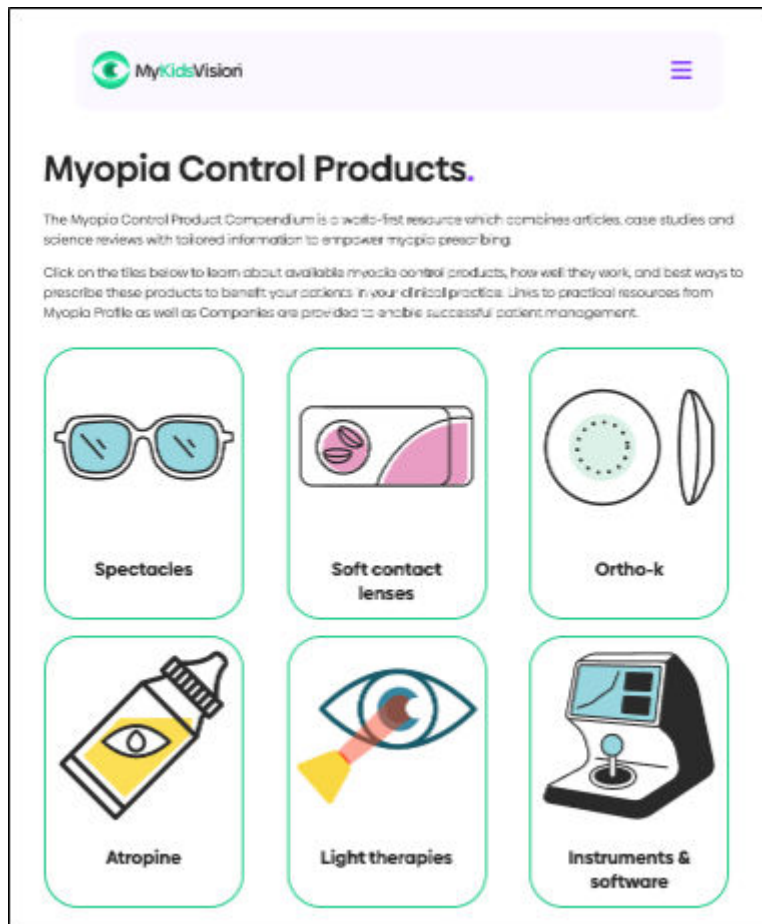


Myopia Profile Introduces New Myopia Control Product Guide for Families

Independent, evidence-based resource helps caregivers navigate childhood myopia treatments

BRISBANE (May 4, 2026) - [Myopia Profile](#) today announced the launch of a new [Myopia Control Product Compendium](#) on its consumer-facing site [MyKidsVision.org](#). The resource offers families a centralized, evidence-based guide to childhood myopia treatments, offering clear guidance to help parents and caregivers navigate the growing range of options for their children.

“As the number of myopia control options grows, many parents are feeling overwhelmed by the choices available,” said Dr. Kate Gifford, co-founder of Myopia Profile. “Eye care professionals (ECPs) are fielding more questions from parents, who are becoming increasingly savvy about their children’s eye health. We’re also noticing more discussions in online forums as families seek information on their own. The goal of the Myopia Control Product Compendium is to help parents navigate this information, provide clear guidance, and make the research less overwhelming.”



Building on the success of the practitioner-facing [Product Compendium](#) on [MyopiaProfile.com](#), the new consumer guide translates clinical insight into accessible, parent-friendly language. The content is structured to support awareness and informed conversations, offering clear, age-specific guidance from toddlers to young adults. Feedback and engagement from thousands of ECPs, parents, and patients helped shape the platform, ensuring it meets the needs of families seeking reliable, evidence-based information.

The Product Compendium is organized across six categories of myopia management: spectacles, soft contact lenses, orthokeratology (ortho-k), atropine, light therapies, and instruments & software. In addition, newly developed “Parents’ Guide” articles provide concise overviews of each treatment type and relevant diagnostic technologies, helping families understand how treatments work and what benefits they may offer. These resources are intentionally non-comparative and designed to be neutral across all treatment modalities and practice settings, ensuring they do not imply preference for one approach over another or disadvantage any clinical setting.

The Myopia Control Product Compendium is now live at www.mykidsvision.org/products.

#

-

About Myopia Profile

From humble beginnings as a two-page PDF download, [Myopia Profile](#) has grown into a company fostering a thriving, engaged community of eye health professionals around the world, with millions of engagements across web and social media platforms. It is the largest and most popular multi-channel professional educational resource dedicated to childhood myopia management and public awareness. Join the discussion on [Facebook](#), [LinkedIn](#), [YouTube](#), and [Instagram](#).

Media Contact

Laura DiCaprio, McDougall Communications for Myopia Profile

Laura@McDougallPR.com

(585) 434-2153