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SEPTEMBRE 2026
PARIS NORD VILLEPINTE



SILMO Paris 2026

International convergence and future perspectives

From 25 to 28 September at Paris Nord Villepinte, SILMO Paris will serve as a convergence point for international stakeholders, at a pivotal time when the industry is accelerating its transformations and reshaping its outlook.

Each year, SILMO Paris brings together the entire optics and eyewear ecosystem in one place. The 2026 edition continues this momentum, combining international reach, diversity of expertise, and a strong ability to anticipate major market shifts.

More than just an event, SILMO Paris embodies that moment when everything begins: innovations, collaborations, new visions. A key benchmark for understanding industry developments, fostering dialogue, and driving future directions.

| A strong international footprint

SILMO Paris continues to expand, bringing together an ever-growing number of stakeholders from across all continents. To date, **90% of the exhibition space has already been booked**, reflecting strong engagement from industry players.

In September, the show will welcome **nearly 900 exhibitors and more than 1,500 brands, representing over 40 countries** including France, Italy, Germany, Spain, the United States, Japan, Korea, China, and more.

This diversity highlights the truly global nature of a constantly evolving market. All segments of the industry will be represented—from frames to lenses, from connected eyewear to retail equipment, as well as services dedicated to opticians—making SILMO Paris a unique observatory and a prime venue for professional meetings.

| SILMO NEXT – The Tech Village: decoding tomorrow's uses today

A true think tank within the show, SILMO NEXT explores the transformations reshaping the optical industry, at the crossroads of technological innovation, evolving uses, and new economic models.

At the heart of this dynamic, the Tech Village brings together innovative companies and experts around concrete solutions. Designed as a space for experimentation, it showcases advances in artificial intelligence, data, connected eyewear, and digital services.

A concentration of innovation that sheds light on emerging trends and opens new perspectives for the industry.

« SILMO Paris supports professionals through a period of profound transformation. With SILMO NEXT and its Tech Village, the exhibition provides essential insights to understand industry changes and seize all their opportunities»,
Amélie Morel, President of SILMO Paris.



| The SILMO d'Or Awards: a global reference for excellence

A highlight of SILMO Paris, the SILMO d'Or Awards recognize each year the **most remarkable innovations and creations in the optics and eyewear sector.**

Internationally renowned, these awards celebrate excellence, creativity, and boldness among companies and designers, while revealing key market trends.

Beyond recognition, the SILMO d'Or Awards play a structuring role for the profession, spotlighting those who are shaping the future of the sector and reinforcing SILMO Paris as a global stage for innovation.

| A catalyst for connections and opportunities

Beyond its role as an exceptional showcase, SILMO Paris is a space for convergence where synergies are created, collaborations develop, and new perspectives emerge.

By bringing together decision-makers, creators, and experts from around the world, SILMO Paris continues to assert its position at the heart of the optics and eyewear industry, as a strategic event supporting its ongoing evolution.

In 2026, SILMO Paris reaffirms its mission: **to unite, inspire, and drive the industry forward.**

More than ever, everything starts here.

See you from 25 to 28 September at Paris Nord Villepinte.

SILMO PARIS EN [PICTURES](#)

