

Ray-Ban

ASAP ROCKY COLLECTION SS 2026 PUFFER COLOR ADD & PUFFER FAMILY EXTENSION

ORB4940



Sharp, bold, and unmistakably modern, the ASAP Rocky x Ray-Ban collection, featuring a crystal logo on the temple and silver accents, brings new life to iconic silhouettes. Curved lines blend with Rocky's creative energy, reinterpreting an icon through bold details. Cool

meets elegance, for those who know how to stand out effortlessly. New Spring Summer color refresh by ASAP Rocky on the best-selling style Puffer now featuring stylish mirror lenses.

New colors available: 601/6Q - 601/55 - 601/30 - 601/7J & 601/8N

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Colors available: 68316Q - 68327J - 683330 - 6834B7 & 671/7J

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New colors available: 68647J & 686430

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A meeting of spectacle and style: the ASAP Rocky x Ray-Ban collection is enriched with crystal pavé and gold details. Each model becomes a true statement of light and sophistication, taking the Wayfarer silhouette into new and brilliant territory. These models

are designed for those who love to be in the spotlight.

New colors available: 68657J & 686530

ORB4925



The world's most iconic pilot shape gets a new lease of life. ASAP Rocky reimagines the Aviator's DNA with a thick, rounded Puffer frame. A bold reinterpretation that seamlessly blends Ray-Ban heritage with modernity. A classic icon, amplified for a new generation.

Colors available: 601/87 - 689587 - 689673 - 601/80 & 601/7



ORB4954

The Puffer family welcomes Flacko, reinterpreted with a bold silhouette, sculpted in volume and style. The oversized rectangular frame combines a bold puffy aesthetic with ASAP Rocky's

unmistakable style. A blend of classic and contemporary, designed to stand out.

Colors available: 601/87 - 689587 – 689673 - 601/80 & 601/69



ORB4944

The Kiliane Puffer reinterprets the Y2K aesthetic with a touch of disruption. The rectangular silhouette with soft edges gains volume thanks to the exaggerated proportions designed by ASAP Rocky. It's the meeting of street culture and high-fashion

comfort: a style statement for those who lead the way, not follow.

Colors available: 601/87 – 687487 - 687773 & 601/80