

Cutler and Gross and Europa Eyewear sign North American Strategic Partnership Agreement

London June 2026

Cutler and Gross, the iconic British luxury brand, is pleased to announce the signing of a strategic partnership with Europa Eyewear, as its exclusive distribution partner for North America, effective 5th June 2026. The partnership marks an important next chapter for Cutler and Gross as it continues to invest in long-term growth, with a focus on service, exceptional product and meaningful relationships built with independent optical partners.

In a move designed to ensure continuity for customers, the existing North American sales team will transition with the brand, moving from Marchon to Europa. This approach preserves established relationships, deep product knowledge, and day-to-day consistency, with the same trusted team, now supported by Europa's independent eyewear platform. For Europa, this brings a new 'Independent Luxury Division' into the fold and complements Europa's existing portfolio, including STATE Optical Co., American Optical, and Scott Harris.

Jack Dooley, Chief Executive Officer of Cutler and Gross, commented:

"We are genuinely delighted to partner with Europa. It is a business that shares our values, a deep respect for heritage, an uncompromising approach to product development, and a belief that great companies are built by great people. What matters most to us is continuity and care. Our customers deserve calm transitions, familiar faces and partners who understand the long view. In bringing Darin Nathan and the entire Independent Luxury Division across, and in choosing Europa as our partner in North America, we are choosing stability, trust, and shared intent. There is something very human about that, and it feels most fitting for Cutler and Gross."

Megan Molony, CEO of Europa Eyewear, echoed Jack's sentiments, adding:

"We are incredibly proud to represent such a revered luxury brand, like Cutler and Gross in North America and are thrilled to welcome the sales team and their customers to Europa. We pride ourselves on providing exceptional service to our independent customers, specializing on their unique needs, and feel this is the perfect fit for both our organizations."



Andy Skitmore, President of Europa Eyewear, stated:

"I've known Jack for many years and worked with the Cutler and Gross team during that time. I truly value the exceptional luxury brand they've built, along with the authenticity and values they instill in their product development, storytelling, and approach to the market. I'm truly honored to be working again with one of the foremost luxury eyewear brands in the global market."

Europa Eyewear brings decades of experience building premium, independent brands in North America, with a strong reputation for award-winning service, operational depth, and long standing relationships in the eyewear community.

The transition is well underway, with close coordination to ensure a seamless changeover for accounts across the US and Canada.



For Canada, Europa will service Cutler and Gross through the International Luxury Division and will ship directly from Chicago. The rest of the Europa portfolio will continue to be serviced by Europa Eyewear Canada, based in Winnipeg.

Further communications, direct to our customers, will follow in the coming days outlining ordering, service, and contact information.

About Cutler and Gross

Cutler and Gross was founded on the principle that when it comes to eyewear, it's not just about how we see the world, it's about how others see us. For over 50 years now, it has been at the forefront of optical design - as trailblazers, disrupters and pioneers whose legacy has been much imitated, but never surpassed. A brand built on friendship, it was established by opticians Mr Cutler and Mr Gross in 1969. Thanks to word of mouth, what began in London's Knightsbridge as a small but innovative bespoke service soon became a fully-fledged mecca for artists, rock stars, writers, and royalty. Together, the pair had created the perfect balance between taste and technicality, quickly cementing their reputation as industry leaders in eyewear. Using the finest raw materials, each individual frame is handmade in Italy and Japan.

Today, the proudly independent eyewear brand has 5 flagship store locations in London, Bath, New York and Toronto and has over 2000 Stockists in over 50 countries around the world, and online at www.cutlerandgross.com.

About Europa

Europa Eyewear is one of the largest independent designers and manufacturers of eyewear in the United States, offering a diverse portfolio of 12 brands, including Scott Harris, Michael Ryen, STATE Optical Co., and American Optical, which it produces in its state-of-the-art facility in Chicago.

Founded in 1977 by industry veterans Alan and Cynthia Shapiro, the company has long been recognized for its commitment to innovation, quality, and service within the optical industry.

In 2023, the company partnered with Blue Point Capital Partners to accelerate growth and expand its portfolio of independent eyewear brands. In 2023, Europa acquired eyebobs, the premium readers' brand, and most recently added the Coco & Breezy license to their offering.

A trusted partner to Eyecare Professionals, Europa offers an industry-leading sales force, a comprehensive product portfolio, exceptional margins, and customer-focused programs to drive sell-through.

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