

GIGI STUDIOS

Barcelona,
July 7th 2026

GIGI STUDIOS CELEBRATES 10 YEARS: A DECADE OF CREATION AND HERITAGE

Barcelona, July 7th – In 2026, GIGI STUDIOS celebrate its 10th anniversary. Over the past decade, the Barcelona-based brand has established itself as a reference in contemporary eyewear, driven by a deeply fashion-led vision, a family heritage of more than 60 years in the eyewear sector, and a constant commitment to design, craftsmanship and creativity.

“Ten years is not something you celebrate every day. Looking back, all I can feel is gratitude for everyone who has joined us throughout this journey: our team, collaborators, clients, friends... Celebrating this milestone is the result of many talents coming together.”
Patricia Ramo, CEO of GIGI STUDIOS

Rooted in Barcelona, the brand draws on know-how passed down through several generations, while developing a distinctive and resolutely contemporary creative language. Collection after collection, GIGI STUDIOS has refined its identity, explored new shapes, materials and finishes, and established a recognizable aesthetic at the crossroads of artisanal precision, innovation and elegance.

A defining expression of this evolution is the VANGUARD collection, whose DNA has become central to the creative strength of GIGI STUDIOS. Through this line, the brand has introduced distinctive, trend-defining designs that embody its commitment to creativity, craftsmanship and meticulous attention to detail.

“Since the beginning, we have continuously refined our identity, our design language and our positioning, always guided by a strong fashion-driven vision and by the pursuit of an elegant, elevated brand image.”
Patricia Ramo, CEO of GIGI STUDIOS

In ten years, GIGI STUDIOS has also strengthened its international presence. Now present in more than 50 countries, the brand works with over 5,500 clients and has a direct sales force in 17 markets, including France, Italy, Spain, Portugal, Germany, the United Kingdom, Canada and the United States. This expansion is supported by an increasingly defined image, shaped by powerful campaigns, international events and standout collaborations, such as the in the “Raw” campaign starring Erin Wasson, as well as the brand’s annual appearances at SILMO Paris and during Paris Fashion Week.

The growth of GIGI STUDIOS is also embodied in its new headquarters, designed by architect Isern Serra. A bright and timeless space, conceived as a place for creation, collaboration and connection, where projects, ideas and collections take shape.

“More than ever, these ten years fuel our desire to keep creating, imagining, pushing ourselves further and dreaming of the projects ahead. Because if there is one thing we know for sure, it is that the most exciting chapter is still waiting to be written.”
Patricia Ramo, CEO of GIGI STUDIOS

Through this anniversary, GIGI STUDIOS celebrates much more than a decade of creation: a vision, an international community and an intact ambition to continue shaping frames that tell a story and invite each person to express their own way of seeing the world.





About GIGI STUDIOS

The story of GIGI STUDIOS is a testament to a passion for craftsmanship. A constantly evolving commitment, passed down from generation to generation, to meet the needs of a demanding and discerning audience.

From our beginnings in 1962 Barcelona to our current global presence, our dedication to craftsmanship and creative expression remains at the core of everything we do, offering quality and sophistication in an accessible way.