



THE SEASON
STARTS HERE



25>28
SEPTEMBER 2026
PARIS NORD VILLEPINTE

IN ONE MONTH, PARIS BECOMES THE GLOBAL CAPITAL OF THE EYEWEAR AND OPTICAL INDUSTRY

SILMO PARIS - 25 -> 28 september – Paris Nord Villepinte

In one month, a new season for the eyewear and optical industry will begin in Paris. Creativity, innovation, trends, networking and forward-thinking ideas: SILMO Paris will set the tone and open up new perspectives for the entire industry.

Nearly 34,000 visitors, 950 exhibitors, more than 1,500 brands and professionals from 150 countries: from 25 to 28 September, Paris Nord Villepinte will bring together all the diversity, creativity and dynamism of the international eyewear and optical industry.

4 days to discover. 4 days to experience. 4 days to connect. 4 days to look ahead.

4 SPACES, MORE THAN 60 CONFERENCES

Artificial intelligence, smart glasses, health, retail, CSR, changing professions... More than 60 conferences will give the floor to those observing, questioning and shaping the future of the industry. Here is a preview:

FRIDAY 25 SEPTEMBER

Smart glasses: understand, anticipate and take action

SATURDAY 26 SEPTEMBER

Towards predictive and preventive healthcare through the eye – a true window into the human body – imaging and AI

SUNDAY 27 SEPTEMBER

Stand out or disappear: why retail needs to reinvent itself

MONDAY 28 SEPTEMBER

Training tomorrow's opticians in smart glasses and artificial intelligence

Discover the full conference programmes on SILMOParis.com.

AT THE HEART OF SILMO PARIS: HIGHLIGHTS NOT TO BE MISSED

Innovation, trends, expertise, commitment... Here is a glimpse of some of the highlights that will shape SILMO Paris 2026.

SILMO NEXT & its Tech Village – The future is here to be tested

Smart glasses, AI, demonstrations and experiences: the innovations reshaping the optical industry come to life at SILMO Paris.

SILMO d'Or – Excellence in the spotlight

Creations that push the boundaries of design, innovation and new uses, and the talents driving the eyewear and optical industry forward.

Trends Forum – The new season starts here

Shapes, materials and colours: an immersive look at the trends that will set the tone for upcoming collections.

CSR Area – Turning ideas into solutions

160 m² to discover, touch, test and question: a materials library, start-ups, workshops, round tables and interactive experiences to explore the challenges of building a more responsible industry.

SILMO Talks – Ideas that move the industry forward

Insights, analysis and expertise to better understand the market, emerging uses and the transformations ahead.

Contact Lens Workshops – Expertise in practice

Conferences and workshops to deepen your knowledge, exchange ideas and enhance your professional practice.

And much more... Discover all the SILMO Paris experiences [here](#).

In one month, don't just watch change happen. Come and experience it.

SILMO Paris 2026, it all starts here — 25 → 28 September — Paris Nord Villepinte

LE SILMO PARIS IN [PICTURES](#)

