



Press Release

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Nikon Optical Canada
Montreal, Canada

NIKON OPTICAL CANADA LAUNCHES A NEW ERA - Z SERIES SINGLE VISION LENSES



Nikon Optical Canada is proud to announce the launch of **Z Series Single Vision**, its first portfolio of single vision lenses designed with binocular precision to enhance contrast through the lens.

While 9 out of 10 single vision wearers report being broadly satisfied with their lenses², closer examination of vision quality reveals **persistent challenges**, particularly around **sharpness in the lens periphery** and **in low-light conditions**². These findings highlight the limitations of traditional lenses designed for monocular and symmetrical single vision design in addressing the dynamic nature of human vision.

With Z Series Single Vision, Nikon Lenswear advances its contrast evaluation further by incorporating **binocular summation**, allowing contrast to be assessed as perceived by both eyes working together.

FROM INSIGHT TO INNOVATION: THE ASYMMETRIC Z-CONTRAST TECHNOLOGY

Thanks to the breakthrough **Asymmetric Z-Contrast Technology**, it is engineered to optimize binocular contrast and reflect how both eyes work together as one system, enabling

wearers to experience life with higher definition^{*1}.

With its different geometries across distinct sections of the lens surface, **Asymmetric Z-Contrast Technology** :

- **Optimizes the nasal and temporal section of the lenses** for a broader clear field of view **supporting today's dynamic lifestyles**.
- **Optimizes the lower nasal zone** adapted for near focus and **clarity on digital devices**.
- **Adjusts according to ametropia** to support contrast and clarity.

^{*} Improvement in contrast performance compared to the standard single vision lens by Nikon Lenswear. [†] Compared to the standard aspherical single vision lens by Nikon Lenswear. ² Compared to the standard spherical single vision lens by Nikon Lenswear. ³ Compared to the previous generation of Relaxsee by Nikon Lenswear. ¹ Nikon Lenswear, Data on File, 2025. ² Quantitative Consumer Study of current single vision lens wearers in Japan, UK, Canada, France and China (n=515), October 2025.

The resulting design enhances **binocular contrast transmission** through the lens and **reflects how human eyes truly see: two eyes working together, dynamically yet distinctly**. The visual experience is therefore elevated allowing single vision wearers to experience life with high definition^{*1} so they can:

- Enjoy **sharper contrast**^{†1}, even as their eyes move
- Enjoy a **clearer panoramic view**^{†1}, edge to edge
- See with **enhanced clarity on digital devices**^{†1}

Z Series Single Vision lenses with **Asymmetric Z-Contrast Technology** are available as of **September 9th 2026** in **SeeMax Infinite Z** and **AS ViewFit Z**.

In addition, contrast mastery powered by **Contrast-Boosted Twin Technology** is offered as of **September 9th 2026** to Nikon Lenswear's digital lifestyle lens **Relaxsee Z** - designed for consumers spending long hours on digital devices to support everyday vision. This enhancement refines the contrast experience at near distances and delivers enhanced support for near vision^{§1}.

By bringing contrast to the forefront of single vision lens innovation with Z Series Single Vision, Nikon Lenswear aims to empower wearers to experience life with higher definition^{*1}, reflecting a simple truth: if we never choose to capture our lives in low definition, why should our vision be any different?

For more information about the new **Z Series Single Vision**, visit the [Nikon Lenswear website](#) or contact your Nikon Business Development Partner.

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About Nikon Optical Canada

With over 100 years of heritage, Nikon is well known for its Japanese know-how and innovative technology in the field of high-precision optics.

Since 1946, Nikon Lenswear has remained one of the most innovative ophthalmic brands, responsible for numerous innovations in ophthalmic lens technology.

Nikon Optical has been in Canada for over 35 years, enabling Canadians to see with precision and experience their finest moments.

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