

Note to media: orthokeratologist.org is a member-only site for OKs only. When asked to login you can request a 'guest login' if you would like to view the content.

Orthokeratologist.org launches to unite all orthokeratologists in the world

[Orthokeratologist.org](#), the world's first dedicated community for orthokeratologists, has launched today with a global call out to all orthokeratologists to step forward and be counted for the first time by officially registering on the global database.

Set up by two passionate orthokeratologists and long-term friends, Jaimin Patel and Deven Lakhani, the platform has everything orthokeratology-related under one, independent roof – articles, research, CPD, suppliers, forums, “The Orthokars | Golden Eyeball” Awards, patient growth and clinical support, reviews, events, training and advice guides. A comprehensive resource to assist current orthokeratologists to improve and help those who are starting out. Built for orthokeratologists, by orthokeratologists.

Co-Founder of Orthokeratologist.org Jaimin Patel says:

“It's incredible that despite orthokeratology being around for decades - it being the 4th mainstream eyecare option (glasses, day lenses, ortho-k night lenses and laser) and the world being full of proud orthokeratologists like me and Deven – that there is still no dedicated global community and limited local support. Additionally, there is no consensus on how many orthokeratologists there are in each country and what help they need. We plan to fix that.

That's why we're asking all the global optical press, the industry bodies and the manufacturers to join our 'call out' to find every orthokeratologist in the world in October 2026. Ask them to come to our site where they can register for free and complete a survey to tell us who they are, where they are, what they do and what resources they need to improve the service they offer patients. To put them on the world map. To proudly stand with Deven and I and say “I am an orthokeratologist.”

Co-Founder of Orthokeratologist.org Deven Lakhani says:

“If you are a dentist and you qualify in orthodontics, you are globally known as an orthodontist. So why aren't eye care professionals who qualify in orthokeratology known as orthokeratologists? It is simply because nobody has brought us all together yet. We plan to work with the optical bodies around the world to do just that.

We're passionate about ortho-k and how it changes patients' lives. We'd like to help more orthokeratologists enter the industry and assist those currently fitting ortho-k lenses to improve, grow patient numbers, and work as a global community to take the industry forward in a way that works for everyone. Some say orthokeratologists are the rockstars of optometry. We agree, and we plan to give them a place to shine!”

OUR GLOBAL “CALL OUT”

[CLICK HERE](#) to register for free on orthokeratologist.org and become globally recognised.

[CLICK HERE](#) to have your say in first-ever **World Orthokeratology Survey**.

Please share our message and links widely to encourage all orthokeratologists to step forward and be counted. If you require social share images to go with it, see below. Thank you!

Digital / social share images. [CLICK HERE](#) to download (shown below).



WHAT'S ON THE SITE?

1. **A global view, with country-specific communities and content:** orthokeratologists can keep up to date with the latest global advances, while accessing local discussions, CPD, news and events.
2. **The Orthkars | Golden Eyeball Awards:** the world's first orthokeratology awards launch next month. Non-commercial, no sponsors. We showcase and recognise those who have done most for our sector.
3. **Real people, real stories:** every month we feature orthokeratologists from around the world and share the 'Wow!' videos of patients seeing for the first time, their lives changed by ortho-k.
4. **Independent one-stop-shop:** every option in each country for lens manufacturers, topographers, biometers, solutions, practice management software, etc. Alphabetically listed along with reviews and advice guides to help orthokeratologists find the right support and suppliers.
5. **Forums:** live global discussions and local issues, everything from tackling the 2050 myopia pandemic to whether to measure axial length. Community self-help, live troubleshooting, experienced orthokeratologists sharing knowledge with new fitters.
6. **Key Opinion Leaders (KOLs):** our amazing KOLs write incredible articles, produce fascinating podcasts and deliver captivating keynotes, but never reach a global orthokeratology audience. We can now broadcast them to a global audience of orthokeratologists.

EDITORS NOTES

You can speak to our two co-founders direct:

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ABOUT US: “A rising tide lifts all the boats”, we see ourselves as the tide. A business with purpose, our ambition is to provide a platform from which the industry can grow >\$1bn of new retail sales globally and save >1 million dioptries in children. We have brought a team together with complementing skills in publishing, digital communities, industry umbrella groups, the supply side of the optical industry, along with a global network of orthokeratologists and specialty lens fitters.

Media support

We have a pre-prepared calendar of content and campaigns ready to share: the launch of World Orthokeratology Week, #myopia50 campaign, pioneer stories and unique orthokeratology pieces that have never been covered before. Connect with Tom Griffiths to engage:

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‘ROCKSTARS’ PRE-LAUNCH CAMPAIGN

“*Orthokeratologists are the Rockstars of Optometry*” – this ran for the week before launch featuring 14 of the most prominent orthokeratologists globally made up as ‘Optometrist Rockstars’. Our way of showcasing these amazing KOLs to the world:





ROCKSTARS
GLOBAL PR
SOCIAL
MEDIA
EVENT