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Students of Vision Scholarship Program Challenges Future Eye Care Professionals to Reimagine Light Management for a New Generation

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The graphic features a background image of a person standing in a library aisle, looking at bookshelves. Overlaid on the left is the "Students of Vision" logo, which includes a graduation cap icon. A white banner across the middle contains the text "2026 STUDENTS OF VISION SCHOLARSHIP PROGRAM". Below this, on a dark blue background, are two columns of white text.

Students of Vision

2026 STUDENTS OF VISION SCHOLARSHIP PROGRAM

Demonstrate to us how you will educate young adults on the importance of everyday light management for a chance to win a \$2,000, \$1,500, or \$1,000 CAD scholarship, and a pair of Ray-Ban® or Oakley Meta with *Transitions*®.

Brought to you by Transitions Optical, Inc. and the Opticians Association of Canada. The Students of Vision Scholarship Program supports the next generation of opticians, optometrists and optometric assistants.

The **Students of Vision Scholarship Program**, presented by Transitions® Optical in collaboration with the Opticians Association of Canada, invites opticians, optometry and optometric assistant students across Canada to tackle an important industry challenge: helping young adults better understand the impact of light on their daily lives.

This year's program challenges students to develop a creative idea, campaign or educational initiative that inspires consumers ages 18 to 40 to think differently about light and its role in visual comfort, performance and everyday experiences. As digital screens, artificial lighting, bright sunlight and nighttime glare increasingly shape modern life, participants are encouraged to explore innovative ways to make light management relevant and accessible to a new generation.

Entries may be submitted as an essay, presentation, or video and will be evaluated on creativity, presentation, strategic thinking and ethics. The top three submissions will receive scholarships valued at \$2,000, \$1,500 and \$1,000 CAD, along with a pair of Ray-Ban® Meta or Oakley Meta glasses with Transitions® lenses.

Applicants must be enrolled in the **2026-2027 academic year** or registered for the upcoming 2027 school year. **Submissions are due November 30, 2026**, and **winners** will be **announced in January 2027**

For complete program details and submission requirements, interested students can visit the Students of Vision program website [[Canada PRO - Students of Vision Scholarship](#)] or contact StudentsofVision@Transitions.com.

About the Transitions® Brand
Transitions®, part of the EssilorLuxottica group, has been pioneering light modulation for more than 30 years. With over 1,400 patents and patent applications, today it is the leading brand of the dynamic lenses category recommended by eyecare professionals worldwide and worn by more than 60 million people. Transitions® features a full portfolio of Ultra Dynamic lenses that seamlessly adapt to changing light situations, from clear indoor to dark outdoors. [Visit our Transitions Canada website to know more about the dynamic lenses.](#)

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